



# Why Become a Member of CODATA?

## Benefits of joining CODATA for commercial organisations

The nature of business has changed and companies now operate in an international data-driven economy. To be competitive and to grow, companies must be current on international data policy and technology trends and leverage their own and others data to maximum benefit. The volume and complexity of data have increased dramatically creating new challenges, not only in selection of tools and technologies for management, preservation and analysis of data but also in selection of appropriate data policies and standards. New skills and training in the areas of new technologies are also required. Companies must manage risk and grab opportunities in this rapidly changing world.

During its 50-year life, CODATA, the Committee on Data of the International Science Council (ISC), has grown to become a leading international data organization that continues to make important contributions to data science and policy. Contributing activities include [policy development](#), [task groups](#) and [working groups](#), [national committees](#), [major international conferences](#), the [Data Science Journal](#), and [training initiatives](#).

CODATA and its international network of data experts together with partnerships with major international science and data organizations, such as the [International Science Council](#), [Research Data Alliance](#), [World Data System](#), and [GO FAIR](#), are ideally positioned to provide expert advice on current best practice in a broad range of data areas. It can also afford opportunities to enhance and promote your capabilities.

- Examples of benefits for commercial organizations partnering with CODATA include:
- Participation in major interdisciplinary research initiatives
- Participation in initiatives addressing data science challenges
- Access to an international network of the data experts
- Participation in CODATA working and task groups,
- Involvement with CODATA training activities
- Access to CODATA expertise in data policy
- Build partnerships with expert users and explore new markets

CODATA invites corporations with an interest in data science to become members and to both guide and collaborate with CODATA and the International Science Council to advance international science and data for the benefit of industry and society.

Please contact the CODATA Executive Director, Simon Hodson ([simon@codata.org](mailto:simon@codata.org)) to discuss how your organization can become a member of the CODATA community.



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